

GO FRIDAY.

GO FLOATWING: Miami School of Architecture (SOA) team up with GO FRIDAY on the “Floating houses design competition”

The 21st century has been shaped by the decisions of centuries. This May, Miami School of Architecture and Go Friday, have joint forces to design for tomorrow.

Go Friday, a leading brand in floating architecture shares the same concern with SOA about how this century’s actions will impact the future. Most critically, how climate change challenges current assumptions and conditions, poses two fundamental questions for coastal and riverine communities: how to adapt to (1) extreme heat and (2) rising sea levels?

SOA Students, as an architectural design studio, will have the opportunity to research approaches to floating architecture, suggesting how we can contribute to greater livability in the imminent future. With advanced knowledge in this field and the advancement of applications based on principles of buoyancy and density to ensure stability, GOFRIDAY has already developed successful floating house prototypes and established its firm as a global leader in the field. In their role as Summer Studio Sponsors, they are providing the project brief as well as guidelines, while opening avenues for students to explore this building type and propose new possibilities for its development and application.

GOFRIDAY will conduct a Competition Jury composed of distinguished personalities and experts in architecture, engineering, design and technology: Eduardo Souto Moura (Pritzker), Guta Moura Guedes, Manuel Pedro Ivens Collares-Pereira, Samuel Gonçalves.

The competition ends in July when the Jury will have to select 3 proposals that will win also a funded trip to Lisbon – Portugal + monetary reward. Students will have the opportunity to discuss their projects with the GO FRIDAY team.

ABOUT GO FRIDAY

GO FRIDAY’s houseboats, referred to as FLOATWING, are characterized by their cutting edge technology, that brings together the luxury of a house on land with the mobility of a boat. All technical features such as motors, air conditioning or combustion heaters are customizable and energy autonomy reaches 100% during the summer months.

Dedicated to serving the leisure and free time market with high professional standards, GO FRIDAY fosters a youthful, responsible yet carefree corporate culture, consistent with the weekend spirit that inspired the brand name.

GO FRIDAY brings together a wide range of design, engineering, certification and marketing competencies focused on creating technologically advanced nautical and water related leisure devices and equipment.

Friday’s solutions favour the principles of modularity, personalised client relationships, energy efficiency and environmental sustainability.